



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 731996



## D5.3 Communication material



## Document Information

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<b>Reviewers</b>	Jean-Marc Berland (OIEau)

## Revision History

Version	Date	Author/Reviewer	Notes
V0	03/08/2017	Annette Jantzen	Text version of leaflet and basic content of D5.3
V0	08/08/2017	Nuria Hernández Mora	Correction of leaflet text
V1	14/08/2017	EU Turn (external company)	2 leaflet designs proposed
V1	17/08/2017	Diego Macchiella	Comments on different versions and corrections to text
V1	18/08/2017	Jean-Marc Berland	Comments on different versions
V1	21/08/2017	Annette Jantzen	Feedback send to EU Turn
V2	21/08/2017	EU Turn	
V2	22/08/2017	Annette Jantzen	
V3	23/08/2017	EU Turn	
V3	23/08/2017	Nuria Hernández Mora Diego Macchiella	
Final	24/08/2017	EU Turn Annette Jantzen Nuria Hernández Mora Diego Macchiella Jean-Marc Berland	



## Communication material

A project brochure providing a general presentation of the project (objective, partners, PCP phases) and a roll-up were edited for Month 9. While the text content was provided by the project partners, the layout and graphic design was done by an external company based in Brussels (EU Turn).

The brochure uses simple graphics that follow the graphics of the project website and the colours of the project logo. The roll-up follows the same graphics than the leaflet.

Both the brochure and the roll-up feature the project and partners' logos and the slogan ("Driving the development of new solutions for water smart metering data collection and management"), as well as the legally required reference regarding EU funding, the link to the project website and Twitter accounts and a contact email.

The print version (500 copies) of the leaflet was distributed to partners and the digital format put on the project website. The brochure was also translated into Spanish by Promedio and (the English version) was distributed at all OMCs (WP2). The roll-up has also been used at all OMCs.

Driving the  
development  
of new solutions  
for water smart  
metering data  
collection and  
management

## PARTNERS



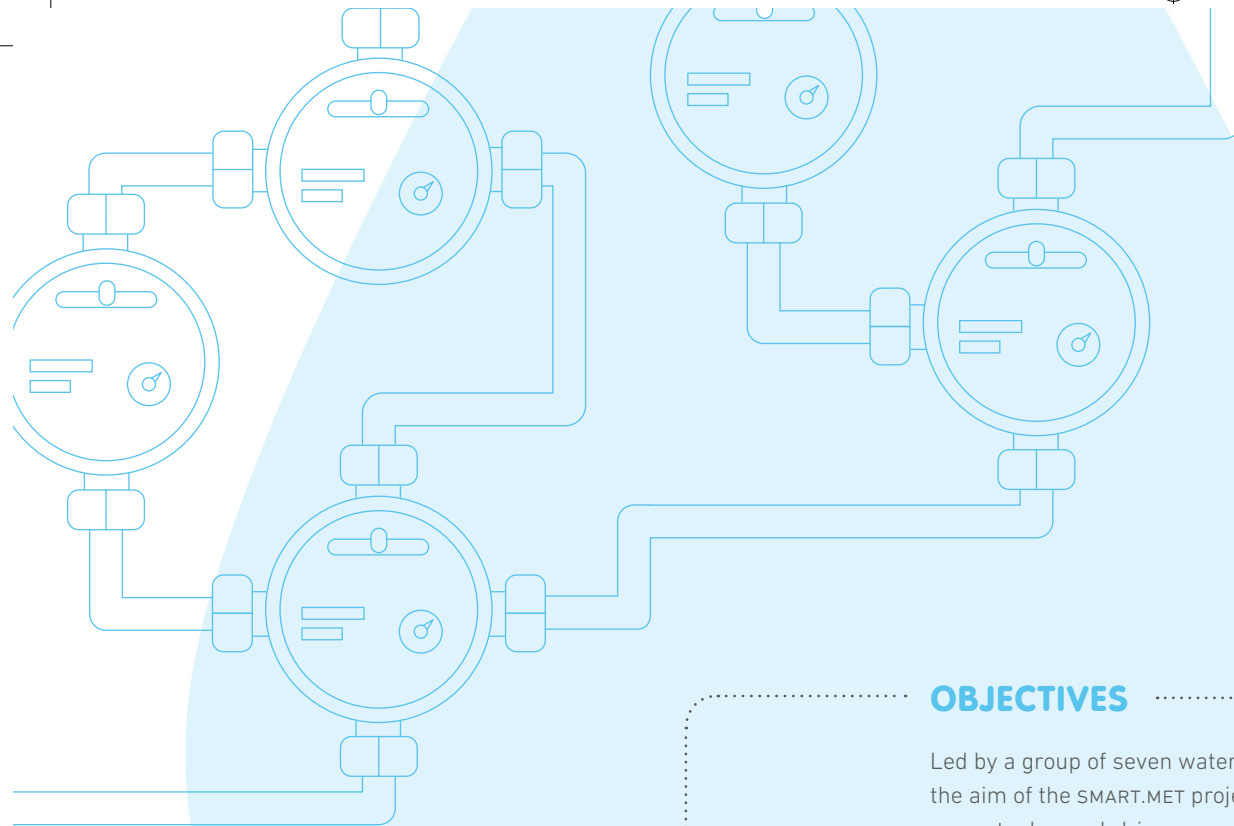
smart<sub>met</sub>

[WWW.SMART-MET.EU](http://WWW.SMART-MET.EU)

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## WHAT IS SMART.MET ?

SMART.MET seeks to drive the uptake of smart water metering among European water utilities.

Smart water metering presents itself as an effective solution to the challenges faced by the majority of European water utilities today, from extreme events induced by climate change to the need to replace an ageing infrastructure.

Providing access to accurate data in real-time can help improve the daily management of networks, decrease operating costs and better prioritize infrastructure investments, while also improving customer service.

## OBJECTIVES

Led by a group of seven water utilities, the aim of the SMART.MET project is to promote demand-driven research into the development of new innovative smart metering solutions that fully cater to the needs of utilities, in terms of readability, battery lifetime, interoperability and cost. This will be done through a joint Pre-Commercial Procurement (PCP).

**Pre-Commercial Procurement (PCP)** is a competitive multiple-sourcing procedure for procuring research and development services. It serves a double purpose:

- it **allows public services** to find common solutions to shared needs; and
- it **creates opportunities** for companies in Europe to take international leadership in new markets.

## MAIN PHASES OF THE PRE-COMMERCIAL PROCUREMENT

*January-December 2017*

### PCP Preparation and design

- June 2017: publication of the Prior Information Notice (PIN)
- September 2017: Open Market Consultations (OMC)

*January-June 2018*

### PCP Phase 1 - Solution exploration

**and design:** evaluation of tender submissions, selection of the 6 most-rated solutions, plus a reserve list of 2 solutions, to participate in Phase 2.

*July 2018-June 2019*

### PCP Phase 2 - Prototyping:

the providers selected in Phase 1 will develop an operational prototype of their solution. The 3 most-rated prototypes will be selected for Phase 3.

*July 2018-2020*

### PCP Phase 3 - Three solutions will be

**tested** simultaneously in 3 testing sites (urban, rural and mixed) end of 2020.



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development  
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